



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Applicant:** Gil G. DUDKIEWICZ et al.

**Title:** SYSTEM AND METHOD FOR  
CREATING AND EDITING A  
VIEWER PROFILE USED IN  
DETERMINING THE  
DESIRABILITY OF VIDEO  
PROGRAMMING EVENTS

**Application No.:** 09/992,414

**Filing Date:** 16 November 2001

**Examiner:** J. SALCE

**Art Unit:** 2611

<b>CERTIFICATE OF EXPRESS MAILING</b>	
I hereby certify that this correspondence is being deposited with the United States Postal Service's "Express Mail Post Office To Addressee" service under 37 C.F.R. § 1.10 on the date indicated below and is addressed to: Mail Stop Amendment, Commissioner for Patents, PO Box 1450, Alexandria, Virginia 22313-1450.	
EV 420553698 US	September 30, 2004
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Ruthie Vallejo (Printed Name)	
 (Signature)	

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Technology Center 2600

**REPLY TO OFFICIAL ACTION OF 30 JUNE 2004**  
**UNDER 37 CFR §1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicants hereby reply to the official action mailed 30 June 2004.

Reconsideration in view of the following amendments and remarks is requested.